Stratford on Avon Area Committee

26 January 2011

Amendments to List of Schemes within Stratford on Avon District Supplementary Planning Document

The Stratford on Avon District Supplementary Planning Document (SPD) sets out a methodology to secure contributions from developers for transport schemes in Stratford-upon-Avon in accordance with the transport strategy of the Local Plan Review and the Warwickshire Local Transport Plan.

A Costed List of Schemes is contained within the SPD. In accordance with the Methodology set out in the document and given that a number of the currently named schemes have now been completed, it is considered pertinent to undertake a review of this List of Schemes and the details contained therein.

This report provides a review of the schemes named within the SPD and recommends a number of amendments to the list.

John Harvey
Transport Planner
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johnharvey@warwickshire.gov.uk

No

None.

Details to be specified

Other Committees

Local Member(s)
(With brief comments, if appropriate)

Councillor P Balaam – comments noted.
Councillor R Cockings – comments noted.
Councillor K Rolfe

Other Elected Members
<table>
<thead>
<tr>
<th>Department</th>
<th>Action Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cabinet Member</td>
<td>(Reports to The Cabinet, to be cleared with appropriate Cabinet Member)</td>
</tr>
<tr>
<td>Councillor A Cockburn</td>
<td></td>
</tr>
<tr>
<td>Chief Executive</td>
<td></td>
</tr>
<tr>
<td>Legal</td>
<td>I Marriott – comments incorporated.</td>
</tr>
<tr>
<td>Finance</td>
<td></td>
</tr>
<tr>
<td>Other Chief Officers</td>
<td></td>
</tr>
<tr>
<td>District Councils</td>
<td>Stratford on Avon District Council</td>
</tr>
<tr>
<td>Health Authority</td>
<td></td>
</tr>
<tr>
<td>Police</td>
<td></td>
</tr>
<tr>
<td>Other Bodies/Individuals</td>
<td></td>
</tr>
</tbody>
</table>

**Final Decision:** YES/NO  *(If ‘No’ complete Suggested Next Steps)*

**Suggested Next Steps:**

- Further consideration by this Committee
- To Council
- To Cabinet
- To an O & S Committee
- To an Area Committee
- Further Consultation

Details to be specified
Agenda No

Stratford on Avon Area Committee – 20 October 2010

Amendments to List of Schemes within Stratford on Avon District Supplementary Planning Document

Report of the Strategic Director for Environment and Economy

Recommendation

That the Area Committee supports the proposed amendments to the Costed List of Schemes contained within the Stratford on Avon District Supplementary Planning Document.

1. Introduction

1.1 The Stratford on Avon District Supplementary Planning Document (SPD) sets out a methodology to secure contributions from developers for transport schemes in Stratford-upon-Avon in accordance with the transport strategy of the Local Plan Review and the Warwickshire Local Transport Plan. A Costed List of Schemes is contained within the SPD that details their projected costs, the level of Public Sector contribution and the expected Private Sector contributions for each scheme.

1.2 The schemes named within the SPD are those which are considered to have the potential to significantly mitigate against the effects of increased motor vehicle traffic generated by new developments within the town. As such, these schemes are considered to be the main priorities for transport investment in Stratford-upon-Avon.

1.3 In accordance with the Methodology set out in the SPD and given that a number of the currently named schemes have now been completed, it seems pertinent to undertake a review of this Costed List of Schemes and the details contained therein.

2. Proposed Amendments to the Costed List of Schemes

2.1 A thorough review of the Costed List of Schemes has identified several reasons why an update is required. These can be categorised into four themes; completed schemes, schemes to be deleted, updated schemes and new schemes that have been developed since the SPD was last reviewed in April 2007. The proposed changes are set out below.

Completed Schemes

2.2 A number of transport projects currently named in the SPD have now been completed (see Table 1). As such, there is no further need to seek developer
contributions for them via the SPD and thus they are proposed for removal from the list.

Table 1 - Completed Schemes

<table>
<thead>
<tr>
<th>Transport Scheme</th>
<th>Scheme Completed</th>
<th>Overall Cost (Private Sector Contribution)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Urban Traffic Management Control System</td>
<td>September 2005</td>
<td>£1,500,000 (£0.00 – no P.S.C)</td>
</tr>
<tr>
<td>2. Park &amp; Ride Bishopton</td>
<td>July 2005</td>
<td>£3,750,000 (£1m - commuted sums)</td>
</tr>
<tr>
<td>3. Decriminalisation of Parking Enforcement</td>
<td>October 2004</td>
<td>£500,000 (£0.00 – no P.S.C)</td>
</tr>
<tr>
<td>4. Bridgeway/Bridgefoot Junction</td>
<td>May 2005</td>
<td>£180,000 (£180,000)</td>
</tr>
</tbody>
</table>

Schemes to be Deleted

2.3 The following transport projects are proposed for removal from the Costed List of Schemes, either to conform with changes to the forthcoming Warwickshire Local Transport Plan (LTP3) policies, or due to a reduction in the expected benefits that would be generated by their implementation. Members are invited to comment on whether the following two schemes should be removed from the SPD:-

Bishopton Pedestrian/Cycle Bridge

This scheme would provide a new pedestrian and cycle bridge over the Stratford to Birmingham Railway, to link Birmingham Road, via St. Peter’s Way, with Timothy’s Bridge Road.

Potential usage of this scheme by pedestrians and cyclists is unlikely to be significant given its out of town centre location.

The proposed Birmingham Road to Alcester Road pedestrian/cycle scheme discussed later in this report is considered to offer better value for money, as it is located near to the congested Birmingham Road/Arden Street junction and thus has significant potential to provide congestion reduction benefits.

Warwick Road Access and Highway Works

This scheme is also known as the “Stratford Leisure Centre Link Road” (SLCLR), which was originally identified in the LTP as a possible means of reducing congestion on Bridgeway by providing a new access into the car and coach park off the A439 Warwick Road.

Scheme evaluation studies have since shown that although the SLCLR scheme would have limited congestion reduction benefits, it would facilitate redevelopment opportunities in the Bridgeway area.

In 2008, consultants appointed by the County and District Councils put forward detailed proposals for the Bridgeway area and recommended that:-
The alignment of the proposed SLCLR scheme should be modified to provide an enhanced sense of arrival, or “gateway” into the town; and

The scheme should become part of a new two-way through route for traffic between Warwick Road and Bridgeway.

In view of the above recommendations, work on the planning application for the original scheme was put on hold. It is expected that a revised scheme will be implemented as part of the redevelopment proposals for the Bridgeway area once these come forward. As such, it is not considered necessary to pursue funding for this scheme through the SPD process.

Updated Schemes

2.4 The transport schemes in the SPD have been reviewed to confirm that they continue to align with forthcoming LTP3 policy proposals, and to ensure that their estimated costs are robust and realistic. As a result of this process, the following three schemes are proposed to be updated in the SPD:

Birmingham Road Cycle Route Extension to Bishopton Island

(i) The existing cost estimate of £175,000 is subject to an average three year inflationary rise (2007 - present) of 4.5%, based on Office of National Statistics data;

(ii) The scheme will provide the ‘missing link’ between cycle facilities on the Birmingham Road (which currently end at Worth’s Way) and Bishopton Lane;

(iii) The scheme will enhance access to the Bishopton employment area from North- East Stratford; and

(iv) The scheme will enable off-carriageway access to the Park and Ride and proposed Stratford Parkway Station site for both pedestrians and cyclists, avoiding Bishopton Island.

Pedestrian/Cycle Link between Birmingham Road and Alcester Road

(i) The original proposal for this scheme was to link the Birmingham Road with Alcester Road via an existing canal bridge (this was protected in both the Stratford on Avon District Council Local Plan Review 2006 - 2011 and in the Consultation Core Strategy (February 2010));

(ii) Two spurs are now proposed from the canal bridge that will link with Masons Road and Stratford upon-Avon Town Station; and

(iii) The cost estimate for this scheme has been increased accordingly to reflect these changes.
Southern Park and Ride

(i) A feasibility study is due to be commissioned to investigate the feasibility of a southern Park and Ride for Stratford-upon-Avon and this will be funded from County Council resources.

(ii) The study is expected to report in March 2011, and will examine options for a preferred site and establish the likely cost and revenue implications for operating a second park and ride service.

(iii) The scheme cost has been updated to reflect a value equivalent to that incurred for construction of the existing, northern, Park and Ride.

New Schemes

2.5 A number of new schemes are set out in Table 2 for inclusion within the SPD. These are either proposed as ‘design only’ feasibility studies, or are projects that have been developed in accordance with current Local Transport Plan policies and objectives since the previous review of the Costed List of Schemes. Seven new schemes are proposed for inclusion, each of which are briefly described below:

1 Stratford Parkway

2.6 On the 27 May 2010 Cabinet approved that acquisition of the land necessary for the construction of Stratford Parkway Station may be completed, without further reference to Cabinet, upon terms and conditions agreeable to the appropriate Strategic Directors and Portfolio Holders. It is therefore proposed to include the new Parkway Station within the Costed List of Schemes. The principal justification for inclusion is that the availability of resources from S106 contributions may assist with attracting Government and third party funding for the scheme. Other reasons for including the scheme are as follows:-

(i) Scheme development is progressing with a view to implementation in 2012. A planning application is shortly to be submitted by the County Council for the scheme;

(ii) There exists high level support within the rail industry, DfT and the West Midlands region for the scheme, which has an excellent operational business case and good prospects for delivery;

(iii) The scheme is projected to generate significant modal shift away from private car to the rail network (including potential congestion reduction on the A3400 Birmingham Road);

(iv) New train services that would be implemented as a result of the scheme (which will also serve Stratford-upon-Avon Town station) will greatly benefit the town and decrease car reliance for visitors, tourists and residents alike;
2 Historic Spine

2.7 In September 2008, Arup consultants were commissioned by the County and District Councils to investigate options for the development of a range of pedestrian and public realm improvements in Stratford-upon-Avon.

2.8 A key route developed through the study has been promoted by the Stratford Society and reflects the fact that the majority of Stratford’s Grade 1 and Grade 2* listed buildings are located on a route through the middle of town linking Shakespeare’s Birthplace with Holy Trinity Church.

2.9 The above route has become known as the “Historic Spine” and comprises Henley Street, High Street, Chapel Street, Church Street and Old Town. Their architectural heritage cannot at present be fully appreciated due to significant volumes of traffic in the area, parked vehicles and congested footways.

2.10 The amount of private sector contribution being sought for this scheme through the SPD is noted in Appendix A and this figure reflects the estimated upper limit cost of delivery of the “Historic Spine” route.

3 Birmingham Road, Stratford-upon-Avon Traffic Management Scheme

2.12 The need to tackle congestion on Birmingham Road in Stratford-upon-Avon was identified as one of a number of issues requiring urgent attention at the Stratford-on-Avon Area Committee on 7 July 2010.

2.13 A site visit was undertaken by officers and members on 10 August 2010 to identify a set of possible schemes to help reduce congestion on Birmingham Road. It is proposed to undertake a feasibility study to assess the likely effectiveness of these schemes, and to provide robust cost estimates for implementation of a recommended scheme.

2.14 It is anticipated that results from the feasibility study and outline cost estimates for a recommended scheme will be available next year. Once a preferred scheme has been identified and formally agreed by the County Council, it will then be possible to seek approval for securing the necessary funding by a further revision to the SPD.

4. Rother Street and Market Area Traffic Junction enhancement

2.15 This scheme aims to improve the public realm in the vicinity of the Rother Street traffic-signalised junction as part of wider redevelopment proposals. A concept scheme has yet to be developed.

5 Stratford-upon-Avon Station to Rother Market Pedestrian/Cycle Route Enhancement

2.16 This scheme aims to enhance the route between the town centre and the station to improve access and encourage modal shift to the rail network. A concept scheme has yet to be developed.
6 Stratford Station Accessibility Improvements

2.17 These improvements seek to improve accessibility to the station, particularly for people who are disabled or have impaired mobility. The rail industry will be expected to contribute towards the cost of this scheme.

7 Stratford Cycle Projects

2.18 This would be a combination of low cost, quick-win measures to improve cycling provision within the town centre.

8 Summary of New Schemes

<table>
<thead>
<tr>
<th>New Transport Scheme</th>
<th>Estimated Total Cost</th>
<th>Public Sector Contribution (Funding Gap)</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Stratford Parkway Station</td>
<td>£6,580,000</td>
<td>£5,580,000</td>
<td></td>
</tr>
<tr>
<td>2. Historic Spine – pedestrian, cyclist and environmental improvement scheme</td>
<td>£2,400,000</td>
<td>£0.00</td>
<td>(£2,400,000)</td>
</tr>
<tr>
<td>3. Birmingham Road, Stratford – Traffic Management Scheme</td>
<td>£25,000</td>
<td>£0.00</td>
<td>Estimated cost for Preliminary Scheme Design only.</td>
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<tr>
<td>4. Rother Street and Market Area Traffic Junction enhancement – shared space</td>
<td>£20,000</td>
<td>£0.00</td>
<td>Estimated total cost for Preliminary Scheme Design only. Aim to identify improvements to the junction both in terms of traffic congestion and the quality of the public realm.</td>
</tr>
<tr>
<td>5. Stratford Station to Rother Market pedestrian/cycle route enhancement</td>
<td>£30,000</td>
<td>£5,000</td>
<td>(£25,000)</td>
</tr>
<tr>
<td>6. Stratford Station Accessibility Improvements</td>
<td>£1,800,000</td>
<td>£0.00</td>
<td>(£1,800,000)</td>
</tr>
<tr>
<td>7. Stratford Cycle Projects</td>
<td>£30,000</td>
<td>£0.00</td>
<td>Feasibility Stage – to facilitate ‘quick-win’ solutions that increase cycle accessibility within the town centre.</td>
</tr>
</tbody>
</table>

Table 2 - Summary of New Schemes Proposed for Inclusion within the Costed List of Schemes
2.19 The Estimated Total Cost refers to that required for scheme delivery. Costs are based on recent capital expenditure for similar schemes or taken directly from appropriate feasibility studies.

2.20 A summary of the revised Costed List of Schemes is found within Appendix A. This incorporates all of the proposed amendments discussed in the report.

2.21 It is acknowledged that the transport projects named within the Costed List of Schemes will require additional development work before any final decision on implementation is made, and that individual schemes could be delivered in a number of phases.

3. **Way Forward**

3.1 Subject to members agreeing the revised Costed List of Schemes, it is proposed that officers write to Stratford on Avon District Council to ask that this list be formally incorporated into the Supplementary Planning Document.

4. **Financial Implications**

4.1 There are minimal financial implications for the County Council resulting from the proposed changes to the Stratford on Avon District Supplementary Planning Document ‘Costed List of Schemes’. Transport schemes named within this list will only be developed where the availability of resources permits.

PAUL GALLAND  
Strategic Director for Environment and Economy  
Shire Hall  
Warwick  

18 January 2011
## Amendments to List of Schemes within Stratford District Supplementary Planning Document

<table>
<thead>
<tr>
<th>List of Transport Schemes</th>
<th>Estimated Total Cost of Implementation</th>
<th>Public Sector Contribution</th>
<th>Private Sector Contribution</th>
<th>Commuted Sums Payment</th>
<th>Stage of Implementation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stratford Parkway Station</td>
<td>£6,580,000</td>
<td>£5,580,000</td>
<td>£1,000,000</td>
<td>£0.00</td>
<td>In progress, due for completion in 2012.</td>
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<tr>
<td>Birmingham Road, Stratford Traffic Management Scheme</td>
<td>£25,000</td>
<td>£0.00</td>
<td>£25,000</td>
<td>£0.00</td>
<td>Preliminary Design Only</td>
</tr>
<tr>
<td>Rother Street &amp; Market area traffic junction enhancement - shared space</td>
<td>£20,000</td>
<td>£0.00</td>
<td>£20,000</td>
<td>£0.00</td>
<td>Preliminary Design Only</td>
</tr>
<tr>
<td>Southern Park &amp; Ride</td>
<td>£4,000,000</td>
<td>£0.00</td>
<td>£4,000,000</td>
<td>£0.00</td>
<td>Feasibility Stage</td>
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<tr>
<td>Stratford Cycle Projects</td>
<td>£30,000</td>
<td>£0.00</td>
<td>£30,000</td>
<td>£0.00</td>
<td>Feasibility Stage</td>
</tr>
<tr>
<td>Stratford Station Accessibility Improvement</td>
<td>£1,800,000</td>
<td>£0.00</td>
<td>£1,800,000</td>
<td>£0.00</td>
<td>Feasibility Stage</td>
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<tr>
<td>Stratford Station to Rother Market pedestrian/cycle route enhancement</td>
<td>£30,000</td>
<td>£5,000</td>
<td>£25,000</td>
<td>£0.00</td>
<td>Feasibility Stage</td>
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<tr>
<td>Birmingham Road Cycle Route extension to Bishopton Island</td>
<td>£190,000¹</td>
<td>£0.00</td>
<td>£190,000</td>
<td>£0.00</td>
<td>Not started</td>
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¹ Estimated cost subject to inflationary rise (2007 – present) of 4.5% (based on ONS data).
<table>
<thead>
<tr>
<th>List of Transport Schemes</th>
<th>Estimated Total Cost of Implementation</th>
<th>Public Sector Contribution</th>
<th>Private Sector Contribution</th>
<th>Commuted Sums Payment</th>
<th>Stage of Implementation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Historic Spine – pedestrian, cyclist &amp; environmental improvement scheme</td>
<td>£50,000</td>
<td>£0.00</td>
<td>£50,000</td>
<td>£0.00</td>
<td>Not started</td>
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<tr>
<td>Pedestrian/cycle link Birmingham Rd. &amp; Alcester Rd.</td>
<td>£800,000$</td>
<td>£0.00</td>
<td>£800,000</td>
<td>£0.00</td>
<td>Not started</td>
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</table>

$^2$ Two spurs of link between Birmingham Road & Alcester Road – via Masons Road & Stratford Town Station.